



www.cyber-gear.com

e-Business and e-Marketing

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www.eCampaignsNetwork.com



www.dubaicityguide.com



www.middleeastdirectory.com



www.middleeastevents.com



www.middleeastpostbox.com



www.pressreleasenetwork.com

Profile

Since 1996, Cyber Gear has been a pre-eminent force in the web design and e-business industry by developing award winning web projects. Positioned as an industry leader, Cyber Gear provides state-of-the-art web services to multinational, government and local organisations in the Middle East.

Mission

Cyber Gear is owned by professionals, who share a vision of, and a passion for, the unique potential of the internet. We provide our clients exceptional quality internet solutions to empower people and organisations to gain competitive advantage by creating powerful interactive relationships.

Values

We succeed only when clients benefit from our work. We deliver excellence with standards of integrity. We honour the dignity of individuals as a team. We celebrate diversity of people, ideas and cultures. We seek to grow through knowledge gathering. We embrace change and encourage innovation.

Partners

AdRave, Axiom, BOTizen, Clicktivities, Digital Daze, DNS Central, DoubleClick, eCompany, Exhibitions.com, Emirates Bank, Feedster, feedz.info, Google News, Looksmart, Mashreqbank, NewsKnowledge.com, Internet.com, Market Wire, M2 Communications, Microsoft, On Instant, Prime Newswire.

Web Design

Our experienced web developers create multilingual web sites and intranets that are customer-focused, visually appealing and highly tuned to perform their tasks. Our sites are supported by interactive marketing and online advertising campaigns.

e-Business

Our programmers are proficient in implementing 3-tier solutions using .NET, SharePoint, mobile & component technologies. Our expertise includes markup & scripting languages and Action scripting. We implement database solutions, search engines and vertical B2B, B2C portals. We develop customised applications and offer content management solutions.

e-Commerce

We implement shopping cart applications to fully utilise the commercial power of the web. For high value web operations, this means allowing users to interact and make electronic agreements with internet systems through secure payment gateways.

e-CRM

Our application takes inputs from the web, call centre and sales reps, tracks status of sales leads, provides e-alerts for follow-up and detailed online MIS reporting for senior management.

e-Marketing

We develop online campaigns and provide interactive strategy, branding, technology and marketing solutions. We offer email marketing, video streaming advertising and SMS messaging services.

Outsourcing and BPO

We provide solutions to global organisations for applications in financial services, HR, CRM, Payroll and market intelligence.

Virtual Walk-Through's

We create 360° panoramic views to simulate the incredible world of virtual reality.

Portals

eCAMPAIGNSNETWORK

A DIY marketing portal which allows organisations to create, distribute & track their email campaigns.

DUBAI CITY GUIDE

www.dubaicityguide.com

Provides latest information on business and social events, entertainment, restaurant promotions, shopping and travel tips for visitors and residents of Dubai.

MIDDLE EAST DIRECTORY

www.middleeastdirectory.com

A 'pay per click' search engine with updated information on major corporate web sites in 16 Middle East countries.

MIDDLE EAST EVENTS

www.middleeastevents.com

A database driven portal providing information on conferences, exhibitions, seminars and workshops in the Middle East.

MIDDLE EAST POST BOX

www.middleeastpostbox.com

Dedicated permission email marketing and SMS messaging portal for targeted internet campaigns.

PRESS RELEASE NETWORK

www.pressreleasenetwork.com

An electronic news distribution and online media monitoring service. The global media database covers over 20,000 subscribers in 60 countries.

Clients

- A & H Investment
- Abraaj Capital
- Abu Dhabi National Hotels
- Al Diar hotels
- Al Otaiba Group
- American Hospital Dubai
- American University, Sharjah
- Arab Science and Technology Foundation
- Bates PanGulf Group
- Blue Banana
- Barclays Real Estate
- British Airways
- BurJuman Centre
- CityStars, Cairo
- Conmix Ltd
- Colours Advertising & Publishing
- Daman Health Insurance
- Dubai City that Cares
- Dhow Palace Hotel
- DNATA
- Dubai Autodrome
- Dubai Bone & Joint Centre
- Dubai High Society Real Estate
- Dubai E-Government
- Dubai Festival City
- Dubai Mortgage Company
- Dubai Shopping Malls Group
- Department of Seaports & Customs, Government of Sharjah
- Dubai Sports City
- Dubai World Cup
- Dmg world media Dubai Ltd
- Dubai Luxury Homes
- DUCAB
- Europcar
- Embassy of India
- Emirates Airlines
- Emirates Arthritis Foundation
- Fast Express
- Fast Rent A Car
- Fairmont Dubai
- Globaleye
- Grand Hyatt Dubai
- Green Community
- Giga Group
- Grand Moov Hotel
- Hamriyah Free Zone
- Holiday Centre
- Hot Brands International
- IIR Middle East
- Istithmar
- Jumeirah Bay
- Kempinski Hotel
- Kingdom Centre, Riyadh
- Kpote Inn
- Lifecare International (BUPA)
- Manchester United
- Middle East Council of Shopping Centres
- MotorCity
- Moutamarat
- NFO World Group
- Nokia
- Oberoi (ME) Events
- Paris Gallery
- Pannell Kerr Forster
- Paramount Tours & Travel
- Paramount Gulf
- Qatar Masters
- REEF Real Estate
- Ramada Hotel
- RAK Properties
- Reem Investments
- Right Angle Media FC LLC
- Saks Fifth Avenue, Riyadh
- Safari Group, KSA
- Sharjah Mega Mall
- Sharp Middle East
- Sheikh Hamdan Award for Medical Sciences
- Shell Markets (ME)
- Starwood Hotels
- Standard Chartered Bank
- Stu Williamson
- The Metropolitan Hotels International
- Toshiba Gulf FZE
- Union Properties PJSC
- Uptown Mirdiff
- Unisantis S.A.
- Welcare World Health Systems
- Xerox Middle East
- Yahoo
- YouGov